

MBA-IT (SEM - IV) 401: Enterprise Resource Planning (2020 PATTERN)

SHORT QUESTIONS

Define the following term

- 1. BPR
- 2. MRP
- 3. ERP
- 4. SOA
- 5. Logical integration
- 6. Physical integration
- 7. SAP
- 8. SCM
- 9. SCOR
- 10. CRM

Explain

- 1. Any 2 BPR tools
- 2. Characteristics of BPR
- 3. 2 benefits of system integration
- 4. 2 limitations of system integration
- 5. 2 modules of ERP
- 6. 2 approaches for ERP selection
- 7. What is Vanilla implementation?
- 8. What is ERP packages
- 9. Benefits of SCM
- 10. What is Stevens model of supply chain management
- 11. What are CRM components?
- 12. What are oracle apps?
- 13. What is the evaluation criteria of ERP
- 14. What is web based architecture?
- 15. Any 2 ERP vendors?